

## **Rules for event "SHARK TANK"**

**Eligibility Criteria:** Competition is open for teams comprising graduate & post graduate students.

### **Rules for the event:**

- \*Maximum four members permitted in a team.
- \*More than one team can participate from a college.
- \*One participant can not be part of more than one team.
- \*No change of team structure is permitted after the team is registered.
- \*One of the team members should be registered as team leader.
- \*The business plan should not exceed 15 pages, Cover page & index.
- \*Maximum 15 slides of power point presentation are allowed in final round.
- \*The participants must follow the font size of 12 in Times New Roman for main text and of 14 for headings with line spacing of 1.5"
- \*Maximum 15 minutes for a team will be allowed to present the business idea.
- \*Participants must carry their data back up in laptop or usb drive.

### **Layout for Business Plan:**

Business plan must be organized in following manner:

- 1)Cover Page
- 2)Introduction
- 3)Scope of Business Idea
- 4)Feasibility Analysis:
  - \*Technical
  - \*Marketing
  - \*Financial
- 5)Execution
- 6)Conclusion
- 7)Index